COST-EFFECTIVE TABLE TOP DIGITAL LABEL PRINTER – QL – 120XE

The QL-120Xe is a cost-effective, in-house colour labelling solution that delivers the same performance and reliability as the QL-120X, but with entry-level price allowing small businesses and start-ups to achieve attractive and compelling branding for their products. Ideal for quantities of 2,000 to 15,000 labels per week, the QL-120Xe provides an economical way to start producing custom colour labels today with potential savings for months or years to come. Featuring a native 1200 x 1200 dpi, extended life print head matched with QuickLabel's proprietary dye ink formulation, the QL-120Xe is ready to deliver true-to-life colour images unmatched by any other digital labelling system in its class.

- Full-featured performance, small-business friendly price.
- Speeds up to 12 ips ensure you'll have your product labels when you need them – on time, every time.
- Vibrant color labels with exceptional 1200 dpi print resolution
- Ideal for low volumes or print coverage
- Print widths from 0.5" to 4.2"
- High-performance dye inks provide superior durability on a wide range of printable label materials

https://www.youtube.com/watch?v=N3P1pxomfks